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**FOR IMMEDIATE RELEASE**

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*Always Coca-Cola™ Double Wall Tumblers and melamine outdoor dinnerware.*

## In Time for Summer, Coca-Cola™ Tumblers and More

(Commerce, California) - Gibson Overseas, Inc., the nation's leading tabletop provider, has introduced a new line of Coca-Cola™ drinkware, serveware, and outdoor dinnerware designed for summer recreation and busy, "on-the-go" consumers. A highlight of the new collection is the Always Coca-Cola Double Wall Tumbler (suggested retail: \$9.99).

Gibson's Connie Bowman, Vice President of Product Development, describes the 23 oz plastic tumbler as "Perfect for the beach or workplace. It comes in red or clear, and

has that classic appeal of the Coca-Cola brand plus a fun, contemporary twist on a beverage container." The tumblers have a durable, permanent straw for ultimate convenience and are available in time-saving, easily stocked PDQ trays.

The rest of the collection features glassware and melamine dinner and dessert plates, bowls and serveware – all with convenient PDQ stocking solutions and floor displays. Gibson notes that there are enough items in the line to fill an end cap position with merchandise that is both nostalgic and alive

with modern style.

"They're the world's number one brand and a great retail draw at supermarkets," Bowman said. "Plus, the whole line is in stock right now – ready to ship in time for summer barbecues and outdoor entertaining."

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Gibson is a worldwide leader in the tabletop, cookware & housewares industries and, for over 25 years, has supplied the world's leading retailers under the Gibson Everyday® and Gibson ELITE® brands. Gibson is also the industry's leading private label resource and currently markets the country's #1 casual dinnerware line. Visit us at [www.gibsonusa.com](http://www.gibsonusa.com).